# SESSIONS

THURSDAY, JAN 18

### T01: Virtual Gets Practical - How Emerging **Tech is Impacting Business**

09.00 - 10.00 Room 201 B

Many of us are already familiar with how emerging technologies like artificial intelligence and the metaverse are changing the way that architects, designers, and manufacturers work day-to-day to expand their creativity and tell their stories. What is less discussed is how these tools can streamline and improve business practices. Overcoming inefficiencies to bolster sales, expand into new territories, and provide new opportunities to spend time creating and collaborating are at the core of what these technologies can unlock. In this insightful session, the co-founders of digby, Andrew Lane and Tessa Bain, will delve into compelling, real-world examples of how creative industries are already leveraging these emerging technologies to enhance business. Attendees will gain a fresh, practical perspective on AI, the metaverse and other emerging technology, learning key strategies that will lead to actionable steps to unlocking their full business potential.

Note: This session has been submitted for OAA and IDCEC accreditation.

### **Participants**

Tessa Bain - Co-founder, digby

Andrew Lane - Co-founder, digby

### T02: Co-Creation - The Next Level of Collaboration

09:00 - 10:00 Room 201 D

Join Robert Cooper, CEO of Alterra, and Brigitte Shim, of Shim Sutcliffe, on a captivating exploration into the future of collaboration, using the ACE Hotel as a remarkable case study. In this enlightening discussion, we delve into the potential of symbiotic collaboration between Architects. Designers, and Developers, and how it can shape a compelling vision for tomorrow. Prepare to uncover actionable takeaways and concrete measures that can be implemented today, paving the way for transformative impacts in the future. Within this invaluable opportunity, we unravel the lessons derived from the ACE Hotel, an exemplary project that showcases the power of collaboration. From the custom-designed lighting and furniture that reflect the hotel's unique character, to the meticulous process behind the building's design, we extract key insights that inspire and propel the industry forward.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Robert Cooper - CEO, Alterra

Brigitte Shim - Architect, Shim-Sutcliffe Architects

### T03: Calling All Superheroes - Lowering the **Greenhouse Gas Emissions of Your Future Designs & Builds**

09:00 - 10:00 Room 201 F

The design and build community is the #1 contributor of greenhouse gases when you combine the embodied and operational carbon emitted from the homes and buildings we design, build, and operate. Approximately 39% of the total greenhouse gas emissions come from us globally. That is more than cars, factories, or other sources of emissions. The good news is we can also have the largest impact on improving this situation and making a positive change for a more sustainable future. This presentation will explore why we are in this situation in order to raise awareness of our current practices and selections and what are some of the things we can do to lower our carbon footprint...from material selections, design decisions, and building science best practices. These changes will make the environment healthier but as a bonus will also make the inhabitants of our homes and buildings healthier too!

Note: This session has been submitted for OAA and IDCEC accreditation.

### **Participants**

Ian MacFayden - CEO and Founder, Hummingbird Hill Homes & Construction Inc.

Aaron Miller - Founder and CEO, Hummingbird Hill Homes & Construction Inc.

### **Circular Economy & Product Design**

10.00 - 11.00 Cosentino Main Stage

Hear from three product innovators who are at the forefront of the circular economy conversation: Ranee Lee (DESIGNwith), Russell Greenberg (Stickbulb) and Guy Snover (Cyrc). As we become increasingly aware of the consequences of single-use products, these design experts are finding unique ways to reconsider the journey and life cycle of materials, from reclaiming timber from New York building demolition, to creating 3D printed homewares from recycled plastic, to rethinking the mall as a design lab. US Editor of Dezeen, Ben Dreith, leads the conversation.

### Participants

Russell Greenberg - Founder. Stickbulb

Ranee Lee - Founder, DESIGNwith

Guy Snover - Founder, Cyrc

Ben Dreith - US editor, Dezeen

### IDS Toronto - Interior Design Show

**JANUARY 23-26, 2025** 

Metro Toronto Convention Centre North Building Toronto

### T04: Accessing Creativity (Again)

11.00 - 12.00 Room 201 B

Congratulations your 10th and 20th year milestones in the creative industry.

How many times have you thought of dropping everything, retiring or leaving the industry? At this panel we discuss and debate the strengths. vulnerabilities, ethos and lifestyle of a great creative beina.

How to find joy in the daily mundane repetitiveness of work?

We dive into neuroscience, perception, experience, mindfulness, awareness, expansion and inspiration. Discussing powerful tools to tune into creativity anywhere, anytime you are in your most natural state. Create another peak in life, career, business and beyond.

A world with immense opportunities. Your blue ocean.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Robbie Bent - Co-Founder & CEO, Othership

Annie Chou - Co-Founder & Managing Director, Arc & Co.

Stanley Sun - Co-Founder & Creative Director, Mason Studio

### T05: Leading Business and Entrepreneurship in Design

11:00 - 12:00 Room 201 D

The design industry depends on entrepreneurs and small business owners. This session features entrepreneurs in the interior design sector, sharing their stories of starting out, evolving their work, and managing their business over time. As entrepreneurs and small business owners, each presenter has advice, lessons learned, and practical approaches to share. The transition from talented designer or craftsperson to business owner responsible for activities such as marketing, finances, and clients is not necessarily easy or linear. These focused presentations and the panel discussion that follows aim to support the success of peers in the industry who currently own or aspire to start their own business.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Luca Campacci - Co-Founder and Lead Interior Designer, Level Studio

Joanne Lam - Co-Founder Picnic Design

Russell Pollard - Founder and Business Consultant, Framework Leadership

Sonja Scharf - Co-founder, Akasha Art Projects Inc

# **SESSIONS** THURSDAY, JAN 18

## IDS Toronto - Interior Design Show

JANUARY 23-26, 2025 Metro Toronto Convention Centre North Building

Toronto

### T06: Bringing Students Back to Campus – Places and Spaces that Support a Healthy, Holistic Post-Secondary Experience

11:00 - 12:00 Room 201 F

Students, in recent years, have come to value a more holistic post-secondary experience, seeking activities and interactions beyond the classroom. This has provoked increasing investment in the quality of the physical campus environment and the services it has on offer. Now, in the wake of remote learning, there is an acute need to design spaces that will draw students, particularly commuter students, back to campus and encourage them to stay, connect and engage. This seminar will look at the role of purposebuilt student centres on campus, what makes certain spaces attractive to students and what impacts these spaces have on student health, wellbeing and sense of community. It will present findings from a recent postoccupancy evaluation ('POE') of a new Student Life Centre, exploring what design and programme attributes are proving most impactful to the student experience. And it will discuss takeaways from this research and other case studies for the benefit of future building projects.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Alexandra Boissonneault - Associate, Montgomery Sisam

Jason Dobbin - Principal, Montgomery Sisam

Daniel Ling - Director, Montgomery Sisam

### How Laneway & Garden Suites help combat our housing shortage

11:00 - 12:00 ARIDO + IDC Stage

Laneway presents a discussion on everything garden suite related. Co-founder, Craig Race answers questions about this exciting new housing typology. Discuss all things laneway & garden suites and the realities, challenges and opportunities involved.

### In Conversation with Alison Brooks

12:00 - 13:00 Cosentino Main Stage

Join US Editor of Dezeen, Ben Dreith, in conversation with Alison Brooks. Originally from Ontario, Alison joins us from London, UK, where she founded her eponymous practice in 1996. Ben and Alison will discuss her inspiration; her career journey; the future of the studio; and being a Canadian architect abroad.

#### Participants

Alison Brooks - Principal and Creative Director, Alison Brooks Architects

Ben Dreith - US editor, Dezeen

### T07: Designing for a Sustainable Future: Innovations in Surface Materials

13:00 - 14:00 Room 201 B

This presentation will focus on sustainability in the surfaces industry in Canada, covering the importance of sustainable practices, challenges faced in implementing them, and initiatives taken to reduce environmental impact. It will also discuss the role of consumers in promoting sustainability and the benefits of using sustainable surfaces, providing examples of sustainable surfaces available in Canada and their unique features. Additionally, the presentation will highlight various sustainability statistics related to Cosentino, including energy production waste, waste production, recycling, climate change, sustainable products, and sustainable business stats. The overall aim of this CEU is to raise awareness about sustainability in the surfaces industry and encourage stakeholders to adopt sustainable practices.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Lauren Dron - Regional Commercial Sales Manager -Canada, Cosentino

### T08: A Balanced Perspective for Choosing a New Workplace

13:00 - 14:00 Room 201 D

As the workplace landscape continues to evolve, many businesses are considering a reno in place or office relocation to better accommodate changing employee needs and behaviours. This Panel would offer perspective and advice from the worlds of real estate brokerage, project management, interior design, and construction, discussing some of the key considerations for each strategy.

Note: This session has been submitted for OAA and IDCEC accreditation.

#### Participants

Arlene Dedier - Principal & Executive Vice President, Canadian Practice Leader, Project Management Services, Avison Young

Nathan Naka - Partner, Director of Project Management, MFORM

Katya Shabanova - Senior Vice President, Office Leasing, Cushman & Wakefield

Suzanne Wilkinson - Principal, Figure3

Eric Yorath - Principal, Figure3

### T09: Living Streets – Creating Places to Help Our City Thrive

13:00 - 14:00 Room 201 F

When we think about urban public space, we typically imagine parks, plazas or greenways. But by size, a city's most significant category of public space is actually its streets, meaning that they contain the potential to truly define a city's identity and to forge relationships between our many citizens, businesses, and cultures. Toronto has a vast network of over 5600 km of streets; this seminar will discuss the potential to use these as a platform for action, as an incredible asset that can be used to improve our City. The design of place-based streets can allow us to address deeper social engagement within and across communities. build climate resilience and improving our public health. Attendees will learn how to set a practical agenda for improved street design through a greater understanding of bringing together policy, planning and urban design, architecture and landscape architecture, and public engagement to strengthen the resiliency of our urban environment.

Note: This session has been submitted for OAA and IDCEC accreditation.

#### Participants

**Dennis Rijkhoff** - Senior Associate, Architecture, SvN Architects + Planners

# SESSIONS THURSDAY, JAN 18

### IDS Toronto - Interior Design Show

JANUARY 23-26, 2025 Metro Toronto Convention Centre North Building Toronto

## Design to Make a Difference - Empowering the future through design today

13:00 - 14:00 ARIDO + IDC Stage

This presentation will introduce a revitalization collaboration between the Jean Augustine Centre, JAC, and Interior Designers of Canada. Discussing the timelines, objectives, and opportunities for community partners to support the revitalization of the JAC teen room. This project will enhance service delivery by enabling programs to be fully implemented in a space that will ensure participants feel welcomed and valued and want to access JAC services.

### Design Impacts with DIAC - Design Industry Advisory Committee

14:00 - 15:00 ARIDO + IDC Stage

The Design Industry Advisory Committee (DIAC) is a think tank and cross-disciplinary research group established to promote the strategic value of design and the contribution of designers from all disciplines to economic, social, and environmental goals. This session will showcase some of DIAC's latest research on the impacts of Design including both case studies and the results of analysis of recent Census data.

# T10: Greening Spaces: The Art and Science of Incorporating Plants into Design

15:00 - 16:00 Room 201 B

Join Promise Supply for an in-depth workshop on integrating plant life into your interior design plans. Promise Supply will explore how to select plants based on specific environmental factors such as light and humidity, matching them perfectly with your client's lifestyle and space requirements. Dive into their styling approach that draws inspiration from ecosystems and architecture worldwide. This seminar includes practical demonstrations on transforming everyday nursery plants into unique design elements. Whether you're designing a space to live, work or play, plants and botanicals are a final touch to make each place feel down to earth. You'll leave with valuable resources and innovative ideas to help you bring your designs to life with plants, botanicals, and biophilic design elements. Whether you're a seasoned designer or just starting, this inperson workshop will elevate your design approach with nature's beauty.

Promise Supply have helped thousands of people bring their spaces to life with the belief that plants tell a story. The company's innovative approach led to recognition as one of Toronto's "Top 10 stores for indoor plants" by BlogTO and inclusion in HGTV's "15 of the Best Black-Owned Home Decor and Furniture Businesses."

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

David King - President & Founder, Promise Supply

### T11: Collect Like a Curator – Art Collection + Curation

15:00 - 16:00 Room 201 D

Tacit is a gallery and art consultancy dedicated to women artists. Tacit curates art programs for designforward spaces like Soho House, the AGO, The Drake Hotel, and beyond. This panel will discuss art curation and collecting principles to inspire emerging and established art collectors alike. As the art world becomes increasingly democratized, there is more and more talk about how people can start to collect art and integrate art into their spaces. Art is similar to design in that there are seasonal trends that come in and out of fashion. People often find it challenging to keep up with these trends and learn how to apply them, while still keeping their art collection timeless.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Rachel Elliott - Art Advisor & Principal, Lio Projects

Nuria Madrenas - Founder & Curator, Tacit

Ashley McKenzie-Barnes - Creative Director and Curator, D.PE Agency

Grace Zeppilli - Founder, GZ Art Co.

## T12: Low-Carbon Interior Design — A Comparative Analysis

15:00 - 16:00 Room 201 F

Can the selection of interior finishes affect your building's embodied carbon footprint? Much has been written about the need to reduce the carbon footprint of building structure and enclosure systems, which are typically responsible for the bulk of a building's embodied carbon footprint. However, what about interior finishes? In the fight to reduce global carbon emissions, every little bit counts. In this session we will examine the material finishes used in a recent project fit-up, quantify their total carbon footprint based on data in environmental product declarations (EPDs), and report the baseline carbon emissions. Then, we will review two alternative designs of the same space that meet the same functional and aesthetic requirements, but have different carbon footprints. We will review and discuss the differences. This presentation will inform designers about the value of the EPD as a design tool for the delivery of low carbon interior designs.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Paulina Czajkowski - Senior Associate, Stantec Architecture Ltd

**Ena Kenny** - Principal, Senior Interior Designer, Stantec Architecture Ltd

# **SESSIONS** THURSDAY, JAN 18

### IDS Toronto - Interior Design Show

JANUARY 23-26, 2025 Metro Toronto Convention Centre North Building Toronto

## Why Relationships Matter-an open discussion between the A&D community & designers

15:00 - 16:00 ARIDO + IDC Stage

This will be a discussion on the importance of relationship between designer and suppliers inside the design community. We will investigate through conversation why it is important to support associations/professionals and how these designers can acknowledge this support and strengthen relationships.

# **SCHEDULE** THURSDAY, JAN 18 -

TIME	R00M 201B	R00M 201 D	R00M 201 F	COSENTINO MAIN STAGE	ARIDO + IDC STAGE
09:00	<b>09:00</b> - T01: Virtual Gets Practical — How Emerging Tech is Impacting Business	<b>09:00</b> - T02: Co-Creation — The Next Level of Collaboration	<b>09:00</b> - T03: Calling All Superheroes — Lowering the Greenhouse Gas Emissions of Your Future Designs & Builds		
10:00				<b>10:00</b> - Circular Economy & Product Design	
11:00	<b>11:00</b> - T04: Accessing Creativity (Again)	<b>11:00</b> - T05: Leading Business and Entrepreneurship in Design	<b>11:00</b> - T06: Bringing Students Back to Campus — Places and Spaces that Support a Healthy, Holistic Post-Sec- ondary Experience		<b>11:00</b> - How Laneway & Garden Suites help combat our housing shortage
12:00				<b>12:00</b> - In Conversation with Alison Brooks	
13:00	<b>13:00</b> - T07: Designing for a Sustain- able Future: Innovations in Surface Materials	<b>13:00</b> - T08: A Balanced Perspective for Choosing a New Workplace	<b>13:00</b> - T09: Living Streets – Creating Places to Help Our City Thrive		<b>13:00</b> - Design to Make a Difference - Empowering the future through de- sign today
14:00					<b>14:00</b> - Design Impacts with DIAC - Design Industry Advisory Committee
15:00	<b>15:00</b> - T10: Greening Spaces: The Art and Science of Incorporating Plants into Design	<b>15:00</b> - T11: Collect Like a Curator – Art Collection + Curation	<b>15:00</b> - T12: Low-Carbon Interior Design — A Comparative Analysis		<b>15:00</b> - Why Relationships Matter-an open discussion between the A&D community & designers

### IDS Toronto - Interior Design Show

JANUARY 23-26, 2025

Metro Toronto Convention Centre North Building Toronto

### F01: Balancing SEO and Branding

09:00 - 10:00 Room 201 B

Marketers often face a professional battle between authenticity and SEO. fearing they will lose their creative brand voice and customer connection if they lean too heavily on SEO to drive web traffic. This brand-limitation can be overcome by SEOs learning how to manage client expectations and effectively communicate how to find space where SEO and creativity can breathe together. By embracing this giveand-take relationship of SEO and marketing, SEOs can better support their clients' vision and understand when to let SEO take a back seat. Showing you real life examples from over 5 years of transforming SEO data into creative content. I'll share with you Findable clients who thought SEO was killing their brand and creativity, until we brought balance to their SEO process with branding and creativity.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Daniela Furtado - Managing Director, Findable Digital Marketing

### F02: The Economy of Timber

09:00 - 10:00 Room 201 D

The Canadian timber industry stands at a crucial crossroads. poised to play a pivotal role in the sustainable and economic future of the nation. As the global demand for timber products continues to rise, the time is ripe for a comprehensive exploration of the current dynamics shaping the Canadian timber market.

To address this, we propose an insightful and engaging panel discussion bringing together three distinguished speakers, each representing a unique perspective on the Canadian timber industry. Their insights will offer attendees a glimpse into the future of the Canadian timber industry, including its potential for growth, job creation, and environmental stewardship.

This panel discussion will serve as an invaluable platform for professionals, academics, policymakers, and industry stakeholders to gain a holistic understanding of the current dynamics and future trajectory of the Canadian timber economy. It will also facilitate a thought-provoking dialogue on the intersections of design, architecture, policy, and sustainability within the timber sector.

Join us for this engaging and enlightening discussion that promises to illuminate the economic, ecological, and creative dimensions of timber in the Canadian market today.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Samantha Jarvis - Policy Analyst, NRCAN-Canadian Forest Service

Will Klassen - Associate, Moriyama Teshima Architects

Mani Mani - Founder, aaline

Dina Sarhane - Founder, DS Studio

### F03: Winning Outdoor Kitchen Design

09:00 - 10:00 Room 201 F

We are witnessing one of the greatest shifts in consumer behaviour as it relates to our homes and the way we spend time in them. Outdoor spaces, which were once an afterthought, have now become an essential component of our homes. Where there was once a disconnect between indoors and outdoors, design professionals now find themselves in a unique position to bridge this gap and create the solutions and experiences their clients are seeking in their outdoor spaces. Urban Bonfire's Co-Founder and President, Ryan Bloom, will elaborate on how the design community can leverage this emerging industry to make their mark on outdoor spaces and grow their business in return. He will cover the key principles of outdoor kitchen design, including technical, functional and regional considerations, with a focus on creating liveable and usable spaces. It will help design professionals expand their expertise and serve clients in one of the biggest trends in outdoor living.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Ryan Bloom - Co-Founder & President, Urban Bonfire

### Capture: The Art & Technique of Architectural Photography

10:00 - 11:00 Cosentino Main Stage

Azure Senior Editor Stefan Novakovic moderates this talk with architecture photographers Ema Peter and Younes Bounhar that delves into the many ways to successfully capture the essence of a project for publication. Over the past 12 years, Peter has worked with firms across North America, her images having been published in *Azure, Architectural Digest, Objekt International, Dwell, Wired, The New York Times* and many more. One half of Doublespace, Younes Bounhar has covered projects by firms as diverse as MacKay-Lyons Sweetapple, Zaha Hadid, KPMB and FBM; the Iast's splendid Cabot Cliffs' cabins project in Cape Breton is shown above.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Younes Bounhar - Co-Founder, Doublespace Photography

Ema Peter - Principal Photographer/Owner, Ema Peter Photography

### IDS Toronto - Interior Design Show

JANUARY 23-26, 2025 Metro Toronto Convention Centre North Building

Toronto

### F04: Colour Forecast 2024

11:00 - 12:00 Room 201 B

This course will take the participant on a visual journey with stimulating imagery, factual statistics and perceptive research that supports the Residential 2024 forecast for colour and design trends. We will explore the drivers influencing future colour and design trends that include global, technological, historic, psychological, and economic factors with specific insights into colour family directions for 2024 and beyond.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

**Emily Grundy** - Division Manager of Design, Sherwin Williams

### F05: Revamp Your Career — Kitchen + Bath Design for Interior Pros

11:00 - 12:00 Room 201 D

Explore the business of Kitchen and Bath Design in this panel discussion for interior designers seeking new revenue streams. From understanding what it takes to be successful in this lucrative area, to mastering essential skills, this seminar covers it all. Understand key trends, discover the power of networking, and how to build your personal brand with a strong online presence. Learn from real-life case examples and get inspired for your own journey into Kitchen and Bath Design.

Brought to you by the NKBA Ontario-Canada Chapter.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Allie Baxter - Founder & Principal Designer, Herringbone Interiors

Jane Lockhart - Principal, Jane Lockhart Interior Design

Marla Nazzicone - President, Marla Nazzicone Design Inc.

Benjamin Ouellette - Principal, BJOID

Leanne Wood - President and Founder, Flying Camel PR

NKBA Ontario/ Canada Chapter - National Kitchen + Bath Association, NKBA

## F06: Public Relations & Communications: How to get coverage and raise your profile

11:00 - 12:00 Room 201 F

This critical seminar will give you all the information you wanted to know about communications and public relations that you didn't learn in design school. Featuring two industry experts and public relations specialists, this course will cover some of the most important information you should know as a design professional when looking to promote and market your firm. They will also share the top mistakes they see designers and architects make and advice on how to avoid them.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Lisa Barnes - Communications and Business Development, Lisa Barnes PR

Lindsay Singer - Freelance Public Relations Consultant, Lindsay Singer PR

## Demonstrating the Value of Design – through the VODA Awards

11:00 - 12:00 ARIDO + IDC Stage

A discussion and presentation to aid residential interior designers in successfully participating in the VODA awards program. Investigating strategies, success and challenges faced by entrants as well as discussions on the removal of barriers to entry. With past VODA winner & judge discuss the benefits of entering the awards and how they measured value.

### Interior Design and the Changing Climate

12:00 - 13:00 Cosentino Main Stage

How can interior designers and architects embrace solutions that take into account climate change while simultaneously promoting health and wellness? Which tools can they use to source low-carbon materials? How can layouts (Passivehaus or otherwise) be maximized for cross-ventilation and access to sunlight? What are some of the new ways to incorporate biophilia into workplaces and homes? Editor in Chief Elizabeth Pagliacolo moderates this Azure-curated talk with panelists Joshua Belczyk, Sustainability Officer, Keilhauer; Vanessa Fong, Founder, VFA // Architecture + Design; and Martha del Junco, Interior Project Designer and Associate, Perkins&Will.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Joshua Belczyk - Sustainability Officer, Keilhauer

Vanessa Fong - Founder & Principal Architect, VFA

Martha del Junco - Interior Project Designer and Associate, Perkins & Will

Brian Porter - Principal, Two Row Architect

Elizabeth Pagliacolo - Editor In Chief, Azure Magazine

### F07: Integrating Accessibility in Design

13:00 - 14:00 Room 201 B

In this session, David Demers, Managing Director of CNIB Access Labs, will guide you through seamlessly integrating accessibility into the design of built environments.

Discover how incorporating accessibility considerations from the outset, not only enhances creativity but also significantly reduces costs. We'll show you how to make accessibility an intrinsic part of your design, rather than an afterthought. Explore a diverse array of technological solutions and how they intersect with the built environment, creating a holistic approach for designing captivating,

accessible spaces.

After this session, you'll be empowered to create spaces that are not only safe, but inviting and universally accessible, ensuring everyone can enjoy them to the fullest.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

David Demers - President, CNIB Frontier Accessibility

## IDS Toronto - Interior Design Show

JANUARY 23-26, 2025 Metro Toronto Convention Centre North Building Toronto

## F08: Be the Expert – Run Projects with Confidence

13:00 - 14:00 Room 201 D

Join Business of Design® Advocate in Chief, Kimberley Seldon, for Be the Expert. Confidence in your expertise is the first step in creating the successful interior design business you deserve and desire. By building confidence, you'll be able to honor your value, charge appropriate fees and generate profit year after year. From the position of expert, you can confidently offer your talents and skills to the clients you serve, and earn a robust living.

With introduction and Q&A by Marla Baker.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Kimberley Seldon - Advocate in Chief, Business of Design

Marla Baker - Founder + Business Development Specialist, MarlaBaker.ca

### F09: Kitchen Wet Zone Design – Environment, Accessibility & Economics

13:00 - 14:00 Room 201 F

The increasing demands on providing healthy, safe, and quality designed environments for kitchens is on the rise. Factors to consider are sustainability, household waste, energy and water conservation, material characteristics and properties, accessibility to planning centers, and appropriate installation methods. This course introduces materials, methods, and techniques when planning the most important activity center in a kitchen design – the Kitchen Wet Zone.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

**Corey Klassen** - Principal and Founder, Articulated Design Studio

## Disrupting Design: The importance of diversity in the interior design industry

13:00 - 14:00 ARIDO + IDC Stage

We invite you to join participants in JennAir's Disrupting Design program as they discuss the imperative of championing emerging diverse talent, why diverse representation and opportunities matter, and how mentorship can disrupt the design industry. Hear perspectives from experts about the importance of ensuring diverse representation and the benefit those perspectives bring to both the industry and society.

### In Conversation with Marva Griffin

14:00 - 15:00 Cosentino Main Stage

Marva Griffin is the design legend who founded Salone Satellite, the world's most renowned showcase of young designers, at Milan's Salone del Mobile before exporting the platform around the world. Elizabeth Pagliacolo joins Griffin on stage to discuss her unusual career path, how she has championed many generations of designers, and how getting into this discipline has changed over the last quarter of a century.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Marva Griffin - Italian Design Ambassador, Italian Design Day in the world

Elizabeth Pagliacolo - Editor In Chief, Azure Magazine

### F10: Shotgun Urbanism: A new typology of missing middle housing in Pensacola, Florida

15:00 - 16:00 Room 201 B

This presentation is on behalf of the Nike Onile Art and Design Foundation and supports its vision which is to preserve and promote redefining the boundaries of artistic expression and design.

Pensacola, the westernmost city in the Florida panhandle, is facing an acute housing shortage and increasing impacts from climate change. Hudgin's Acres, once the domestic and spiritual home of the local black community, offers an opportunity to design affordable housing that captures the inclusivity and community of the original family homestead. Through the exploration of local vernacular housing typologies, SvN Architects + Planners have developed a local response to climate and building culture, and a new model of missing middle housing addresses housing and ecological crises in the context of the Southern United States.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Mariam Abdelrahman - Architectural Assistant, SvN Architects + Planners

Alykhan Neky - Landscape and Architectural Designer, SvN Architects + Planners

Sony Rai - Principal, SvN Architects + Planners

Chester Rennie - Associate, SvN Architects + Planners

Camille Mitchell - Associate, SvN Architects + Planners

### F11: The Design Process

15:00 - 16:00 Room 201 D

Jean-Jacques L'Henaf will lead the audience through an inspiring and educational journey through the approach to design and sustainability at Lixil and insight into the future of the design brand. Jean-Jacques L'Henaf is based in New York City and is the leader of Global Design for the Lixil group and has over 25+ years of experience in the design world while leading teams in both the US and Asia. LIXIL makes pioneering water and housing products that make better homes a reality for everyone, everywhere. A better home is made up of surprisingly simple things showers and faucets to experience water in new ways; kitchens that unleash creativity; toilets that provide cleanliness and comfort; doors and windows that connect you with the world outside; interiors and exteriors that bring spaces to life; baths to escape in after a long day.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

Jean-Jacques L'Hénaff - Leader of Global Design, Lixil

## IDS Toronto - Interior Design Show

JANUARY 23-26, 2025 Metro Toronto Convention Centre North Building Toronto

### Intern Competency Review System (ICRS)

15:00 - 16:00 ARIDO + IDC Stage

This panel discussion delves into the journey of becoming a Registered Interior Designer in Ontario for internationally trained interior designers, architects, and other related professionals. Focusing on the Intern Competency Review System (ICRS), a distinctive pathway for experienced professionals aspiring to join ARIDO, the panel features ARIDO Members who have successfully navigated this route. The panelists will share insights on the process, highlighting the kinds of evidence – such as relevant work experience, education, or training – required to demonstrate the minimum competencies needed for membership.

### In Conversation with Oskar Zieta

16:00 - 17:00 Cosentino Main Stage

Oskar Zieta's innovative, inflated metal furniture is an art form and a feat of engineering. Azure Senior Editor Eric Mutrie interviews Zieta about the inspiration behind his process, the growth of his studio, and Poland's evolving role in the European design industry.

Note: This session has been submitted for OAA and IDCEC accreditation.

### Participants

**Oskar Zieta** - Architect, process designer and artist, Zieta Studio

Eric Mutrie - Senior Editor, Azure Magazine

# **SCHEDULE** FRIDAY, JAN 19 -

## IDS Toronto - Interior Design Show

TIME	R00M 201 B	R00M 201 D	R00M 201 F	COSENTINO MAIN STAGE	ARIDO + IDC STAGE
09:00	<b>09:00</b> - F01: Balancing SEO and Branding	09:00 - F02: The Economy of Timber	<b>09:00</b> - F03: Winning Outdoor Kitchen Design		
10:00				<b>10:00</b> - Capture: The Art & Technique of Architectural Photography	
11:00	11:00 - F04: Colour Forecast 2024	<b>11:00</b> - F05: Revamp Your Career — Kitchen + Bath Design for Interior Pros	<b>11:00</b> - F06: Public Relations & Com- munications: How to get coverage and raise your profile		<b>11:00</b> - Demonstrating the Value of Design – through the VODA Awards
12:00				<b>12:00</b> - Interior Design and the Changing Climate	
13:00	<b>13:00</b> - F07: Integrating Accessibility in Design	<b>13:00</b> - F08: Be the Expert – Run Projects with Confidence	<b>13:00</b> - F09: Kitchen Wet Zone Design – Environment, Accessibility & Eco- nomics		<b>13:00</b> - Disrupting Design: The impor- tance of diversity in the interior de- sign industry
14:00				<b>14:00</b> - In Conversation with Marva Griffin	
15:00	<b>15:00</b> - F10: Shotgun Urbanism: A new typology of missing middle housing in Pensacola, Florida	15:00 - F11: The Design Process			<b>15:00</b> - Intern Competency Review System (ICRS)
16:00				<b>16:00</b> - In Conversation with Oskar Zieta	

# SESSIONS SATURDAY, JAN 20

## IDS Toronto - Interior Design Show

JANUARY 23-26, 2025 Metro Toronto Convention Centre North Building Toronto

### **Interior Design Contracts**

10:00 - 11:00 ARIDO + IDC Stage

When hiring an Interior Designer, the contract clients enter for interior design services can be complicated. This session will walk clients through key aspects of an interior design contract that should be included to ensure a successful project that is on schedule and budget. Clients considering a home renovation or build project in 2024 will find this session informative to ensuring their scope of work and contract conditions are in their favor.

### The Globe and Mail Style Advisor Saturday: The Future Neighbourhood

11:00 - 12:00 Cosentino Main Stage

The Interior Design Show's Future Neighbourhood exhibition comes to life on stage with a group of contributors that have imagined the impact of technology, wellness and culture on the interiors of the (near) future. While some of the ideas they've explored may be conceptual and experimental, this discussion highlights the real-world implications of a space that can help us feel connected, stimulated and inspired.

### Participants

Aruna Dutt - Associate Pursuits Editor, The Globe & Mail

**Beverley Horii** - Managing Director | Principal, Interior Architects

Tatiana Soldatova - Principal, Syllable

Safoura Zahedi - Artist and Architect, SAFOURA ZAHEDI

### The Globe and Mail Style Advisor Saturday: Designing Canada 2024: Living in the Multiverse

13:00 - 14:00 Cosentino Main Stage

If there's one term that captures interior trends today, it's "Multi." Multifunctional, multigenerational, multiuse and multiunit spaces pack in all the needs of modern life, but how do you create a multifaceted living space that still feels cohesive and represents your sense of style? A group of creatives featured on The Globe and Mail's 2024 Designing Canada list of top architecture, interiors and housewares talents tackles how to create a hard-working and handsome home.

### Participants

**Odessa Parker** - Contributor, The Globe and Mail, and Founder, Opaloma, The Globe & Mail

**Chad Burton** - Fashion Editor and Product Stylist, Chad Burton

Krisette Santamaria - Industrial Designer, Krisette Santamaria Designs

**Tura Wilson** - Architect, Studio of Contemporary Architecture (SOCA)

### Interior Design Projects Gone Wrong

14:00 - 15:00 ARIDO + IDC Stage

Interior Design Projects can be complicated and robust in scope. The Interior Designer you hire must have the right qualifications to properly design, manage and execute it. This session highlights failed projects where clients hired Interior Designers to fix botched and non-compliant projects. Project failures can not only lead to frustration for the client, but unforeseen impacts to project schedule and budget all at the expense of the client. In this session, you will hear from two Registered Interior Designers, Maia Roffey of Black Sheep Interior Design, and Michelle Mawby, Principal Designer for Georgian Design Build and founder of Lucid Interior Design. They will share their experiences of supporting clients get failed projects back on track and the implications they have seen that are a cautionary tale for any client.

### The Globe and Mail Style Advisor Saturday: Ten Years of the Fogo Island Inn: A design legacy

15:00 - 16:00 Cosentino Main Stage

For a decade, the Fogo Island Inn has helped develop a community of artists and craftspeople off the coast of Newfoundland and Labrador and invited visitors from around the world to experience the contemporary evolution of outport design. The team behind Fogo Island Workshops will share their experiences as part of Canada's most talked about design destination and how they create furniture and home accessories that distill its values and natural beauty.

### Participants

Andrew Sardone - Editorial Director, The Globe and Mail Style Advisor

Ernst Hupel - Partner, 2H Interior Design

Janet Langdon - Textile Designer, Janet Langdon

Michael Murphy - Vice President, Fogo Island Workshops & Design

### IDS Toronto - Interior Design Show

**SCHEDULE** SATURDAY, JAN 20 -

TIME	COSENTINO MAIN STAGE	ARIDO + IDC STAGE
10:00		10:00 - Interior Design Contracts
11:00	<b>11:00</b> - The Globe and Mail Style Advisor Saturday: The Future Neighbourhood	
13:00	<b>13:00</b> - The Globe and Mail Style Advisor Saturday: Designing Canada 2024: Living in the Multi-verse	
14:00		14:00 - Interior Design Projects Gone Wrong
15:00	<b>15:00</b> - The Globe and Mail Style Advisor Saturday: Ten Years of the Fogo Island Inn: A design legacy	

# **SESSIONS** SUNDAY, JANUARY 21

## IDS Toronto - Interior Design Show

JANUARY 23-26, 2025 Metro Toronto Convention Centre North Building Toronto

### Signature Moves

11:00 - 12:00 Cosentino Main Stage

Get tips from the master on finding a great mix. Always a crowd favourite, Brian describes his recipe for the quietly elegant rooms he's known for. He shares his best design advice and weighs in on House & Home's top trend predictions for 2024. Bring your design questions and expect some fun conversation between old friends.

### Participants

Brian Gluckstein - Designer. Product Designer. Author., Gluckstein Design

Lynda Reeves - President, House & Home Media

### **Demystifying Permits**

12:00 - 13:00 ARIDO + IDC Stage

Are you daunted by the Permit process? You don't need to be. Registered Interior Designer, Michelle Mawby, outlines the different permit requirements for residential properties, including how clients can navigate when a permit is required or not. For clients considering a home project in 2024, this session will provide all the permitting information you need to get your project started right.

### Home As A Sanctuary

13:00 - 14:00 Cosentino Main Stage

You know her from DwellStudio, Ellen's Design Challenge, and now Lemieux et Cie. Christiane spun the casual style of the NYC loft into one of the biggest design looks of the past two decades. Her collections at retail, her books and her online store are only part of the story of this entrepreneur and design powerhouse. Hear her tips on how she creates a minimalist, nurturing retreat.

### Participants

**Christiane Lemieux** - Designer, Photographer, Artist, Art Advisor, Author, Founder, LEMIEUX ET CIE

Lynda Reeves - President, House & Home Media

### Global Vibes, A New Look For Layered Rooms

15:00 - 16:00 Cosentino Main Stage

Learn how Aly creates rooms inspired by his rich cultural heritage through the unique lens of a Calgarybased designer. Hear his story and learn more about his fabulous collaborations with Urban Barn and Rollout. Bring your design questions!

### Participants

Aly Velji - Principle and Senior Designer, Alykhan Velji Designs

Lynda Reeves - President, House & Home Media

### IDS Toronto - Interior Design Show



TIME	COSENTINO MAIN STAGE	ARIDO + IDC STAGE
11:00	11:00 - Signature Moves	
12:00		12:00 - Demystifying Permits
13:00	13:00 - Home As A Sanctuary	
15:00	15:00 - Global Vibes, A New Look For Layered Rooms	