



## IDS Vancouver 2022. Exhibitor Essentials #1

### Exhibitor Kit

The IDS Vancouver Exhibitor Kit website is now live. The Kit will provide you with essential details regarding order forms & deadlines, booth display regulations, health & safety rules, marketing opportunities and much more. Please review the Exhibitor Kit thoroughly with your team in advance of the show; this website is your best tool when planning your company's participation in IDS Vancouver.

**New this year.** There are no passwords required to access the Exhibitor Kits for the 2022 show. [This link](#) or the button below will take you directly to the Exhibitor Kit website.

[Access the Kit](#)

### IDS Vancouver Sustainability Initiative: No Aisle Carpet

IDS Vancouver is working to exceed the needs of the design community while limiting environmental harm. One major initiative we are particularly proud of is the phasing out of aisle carpet across all our shows. **With this in mind, please note that there will be no aisle carpet at IDS Vancouver 2022.** This one small change will greatly impact the amount of waste produced by our event. For tips on how you can design your booth with sustainability in mind, visit the [Environmental Considerations](#) section of the Exhibitor Kit.

### Booth Design Submissions

If you have not submitted your final booth design, please submit your renderings now to Christine Heyman at [Christine.Heyman@informa.com](mailto:Christine.Heyman@informa.com). All booth designs must be approved in advance of the show.

### Save the Date – Exhibitor Orientation

Mark your calendars: we will be hosting a Virtual Exhibitor Orientation on Wednesday, July 27. This orientation will walk exhibitors through move-in & move out, programming highlights, marketing plans, the digital press kit, booth design considerations and much more. Details will be sent in an upcoming Exhibitor Essentials email.

## Submit Your Images

IDS is a year-round resource to promote your brand. Our reach is vast, including print advertising, digital newsletters and our social media channels. We use your images and stories to generate compelling content.

Send us your images, product launches, information on your commitment to sustainability or newsworthy info to be considered for inclusion in our marketing. Images must be high-resolution and professionally shot. A variety of lifestyle and product shots are preferred.

**Please label individual images "CompanyName\_DesignerName\_ProductName".**

[Submit Images for Marketing/PR](#)

## Show Hours

7:00pm-10:00pm, Thursday, September 22, 2022 (Opening Night Party, Age 19+, Open to public and trade)

9:00am-6:00pm, Friday, September 23, 2022 (Professional Trade Day)

10:00am-6:00pm, Saturday, September 24, 2022 (Public Day)

10:00am-5:00pm, Sunday, September 25, 2022 (Public Day)

## Exhibitor Directory - Coming Soon

Year after year, our web analytics show that our Exhibitors page is the most visited section of our website, so this will be a great opportunity for you to showcase your product and company in front of the thousands of consumers, trade and media who are eager to discover your business. Stay tuned, we will be sharing more information regarding the process for directory updates in next week's exhibitor essentials newsletter.