



## IDS Vancouver 2022. Exhibitor Essentials #3

Welcome to Exhibitor Essentials #3. This newsletter series will highlight some of the important details you need to know as an exhibitor with IDS Vancouver 2022. The full IDS Vancouver 2022 Exhibitor Kit can be found [HERE](#); the Kit will provide you with essential details regarding order forms & deadlines, booth display regulations, health & safety rules, marketing opportunities and much more. Please review the Exhibitor Kit thoroughly with your team in advance of the show; this website is your best tool when planning your company's participation in IDS Vancouver.

Missed our last email? Check out earlier Exhibitor Essentials newsletters [HERE](#).

### Exhibitor Orientation

The IDS Vancouver team invites you to join us for a VIRTUAL Exhibitor Orientation on Wednesday, July 27 from 12:00-1:30pm, **PDT**. This orientation will provide an overview of what to expect as an exhibitor with IDS Toronto. We will walk you through move-in & move out, programming highlights, marketing plans, the digital press kit, booth design considerations and much more.

**Date:** Wednesday, July 27, 2022  
**Time:** 12 noon-1:30pm, PDT  
**Location:** VIRTUAL, using the Microsoft Teams platform  
**Access:** [CLICK HERE](#) to register

### Booth Design Submissions

If you have not submitted your final booth rendering, please submit now to Christine Heyman at [Christine.Heyman@informa.com](mailto:Christine.Heyman@informa.com). All booth designs must be approved in advance of the show.

### Booth Catering

The Vancouver Convention Centre (VCC) is the exclusive in-house supplier for all of your in-booth catering needs. Exhibitors who wish to have food served in their booth can make arrangements with Peter Wallace, Senior Catering Manager, at

[pwallace@vancouverconventioncentre.com](mailto:pwallace@vancouverconventioncentre.com), or through the [Booth Catering Order Form](#) on the VCC Exhibitor Portal website. Please note that alcohol is not permitted on the show floor unless it is purchased from the VCC. More information on booth catering, including the [VCC 2022 Exhibitor Catering Menu](#) and [VCC 2022 Wine Menu](#), can be found [HERE](#).

## IDS Vancouver 2022 Email Signatures

Build more traffic to your booth by adding an IDS Vancouver 2022 banner to your emails, e-newsletters and on your website or online event calendars. Add the banner to your email signature following these steps:

1. Open your email settings to edit your signature.
2. Insert the image into your signature.



Download banner images [HERE](#).

## Submit Your Images

IDS is a year-round resource to promote your brand. Our reach is vast, including print advertising, digital newsletters and our social media channels. We use your images and stories to generate compelling content.

Send us your images, product launches, information on your commitment to sustainability or newsworthy info to be considered for inclusion in our marketing.

Images must be high-resolution and professionally shot. A variety of lifestyle and product shots are preferred. Please label individual images "CompanyName\_DesignerName\_ProductName". Click [HERE](#) to send your images.