

FOR IMMEDIATE RELEASE

# 2021 Interior Design Show Launches Spring Resiliency Virtual Conference

## Conference speakers and Prototype program announced

**Toronto, Canada – April 2021** – Celebrating 23 years of innovation, one of North America's top design summits, the Interior Design Show (IDS), will live on a virtual stage from Monday, May 10 to Thursday, May 13, 2021. Presented by Volvo, IDS offers unparalleled access to the most notable design leaders from across the globe who will meet on this powerful platform to discuss the future of design. This year's conference will focus on two main themes: Sustainability and Designing for the Future.

"IDS21 will continue its long-standing tradition of bringing some of the best design and architecture minds together to tackle the most pressing challenges and opportunities for the design industry," says Karen Kang, Director, IDS Canada. "As a virtual event, IDS21 will broker important conversations on a global and inclusive stage connecting to a larger audience than ever. Many conference topics such as carbon neutral buildings, circularity and equitable future cities are universally impacting countries around the world."

Over the last two decades, design has shifted from the aesthetics of style to a powerful tool for change. The conference will provide sessions from thought leaders with both local and global perspectives to tackle the discussion of designing for the future and building a new world post-pandemic. From designing for social good, to circular economy, materials, trends and technologies, these discussions will cover the ideas and methodology to help attendees design for the future while keeping sustainability as the core focus.

**Interior Design Show** May 13-16  
**2021**  
**Toronto**

[InteriorDesignShow.com](https://InteriorDesignShow.com)

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# Prototype Pitch Sessions presented by Caesarstone

New this year, the Prototype Pitch sessions, presented by Caesarstone, will feature products, concepts and ideas not currently in production that address new ideas for the architecture, design and building industries. This is an opportunity for new emerging designers, design students and newly created design firms to showcase their ideas to a discerning professional trade audience.

"Caesarstone's commitment to the design community and to the IDS platform remains as strong as it has always been. Now, more than ever, we need to celebrate and give voice to emerging talent. In particular, I am thrilled to support the creative thinking, concepts, and contribution Canada's young design talent consistently delivers," said Elizabeth Margles, VP of Marketing, Caesarstone Americas.

IDS21 participants will have the opportunity to view all submissions. A panel of industry judges will select one winning design which will be announced during the virtual event.

## Conference Speakers

### Blake Jackson, Sustainability Design Leader, Stantec

Believing every project presents an important stewardship opportunity, Blake Jackson works closely with clients and designers to develop beautiful, cost-effective and user-focused strategies. Rather than applying stewardship concepts late in the process, Jackson's design approach intertwines stewardship and architectural concepts, realized through early visioning, charrettes and identifying cost-sharing and offsetting opportunities. Jackson is an internationally published author and prolific speaker who has lectured at the Boston Architectural College, and in 2015 was recognized as a 40 Under 40 by BD+C Magazine.

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## Nabil Sabet, Group Director, MMoser

Nabil Sabet works with companies and institutions around the world to strategize, design and build environments that comfort and inspired their users and contribute to their workplace transformation process. As Group Director at Moser Associates, he leads project strategy as well as initialisation, design and delivery of large-scale, base building, office, laboratory, healthcare and educational environments.

## Natalie Telewiak, Principal Architect, Michael Green Architecture (MGA)

With an education in architecture and engineering, Natalie Telewiak brings an approach rooted in material logic. Combined with an emphasis on cross team collaboration, Natalie's projects exemplify her drive toward elegant solutions that marry structure, systems, manufacturing and architecture. Her career highlights include work on the Governor General award-winning, CLT construction, Ronald MacDonald House in Vancouver and a mass timber, multi-activity centre in Gallivare, Sweden. In 2018, Telewiak became a Principal alongside Michael Green at MGA, taking an elevated role leading and inspiring project teams to design and deliver meaningful, innovative and sustainable architecture.

More conference speakers to be announced soon.

IDS21 will return on October 4 - 6, 2021 for its Fall Virtual Conference with themes of Business of Design, Innovation and Future Trends. This event will focus on tools, developing new ideas, and scaling and innovating a design practice in a constantly changing world. Topics will include business planning, marketing, change management, the sustainability of your practice, new materials, digital fabrication and future trends. More details on this event will be available shortly.

Media Accreditation for the Spring Resiliency Virtual Conference is now open. Please contact Faulhaber Communications to apply.

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## About the Interior Design Show

From May 10 - 13, 2021 the Interior Design Show will host the Spring Resiliency Virtual Conference. Returning for it's 23rd year, IDS will bring people together to experience the power of design. Celebrating and promoting design in Canada and across the world, IDS presents the best in design and thought leadership from emerging local designers to international legacy brands. Over the last two decades, design has shifted from the aesthetics of style to a powerful tool for change. An incubator of ideas, the show hosts the most influential design minds of today and the future and is a platform to launch never-before-seen products. The Interior Design Show is not just a fair – it's a total design experience.

## InteriorDesignShow.com #IDS2021

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