

# IDS23 Main (Hall D & E) Application

Interior Design Show  
Jan 19-22 2023  
Toronto

Presented by

Miele



## 1. Contact Information

Company/Billing Name:

Banner Name (Company name to appear in Exhibitor Listing):

Billing Contact Name:

Billing Contact Email:

Billing Contact Telephone:

Billing Contact Mobile:

Billing Address:

City:

Province/State:

Postal/Zip Code:

Website (As it will appear in Exhibitor Listing):

Booth Design Firm:

## 2. Exhibitor Categories Selection

Please select the category/categories that best describe your business (maximum 4 allowed):

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Academic / Education              | <input type="checkbox"/> Fabrics / Textile / Wallcoverings | <input type="checkbox"/> Retail                              |
| <input type="checkbox"/> Accessibility                     | <input type="checkbox"/> Furniture                         | <input type="checkbox"/> Senior Living                       |
| <input type="checkbox"/> Appliances                        | <input type="checkbox"/> Hardware                          | <input type="checkbox"/> Services                            |
| <input type="checkbox"/> Architectural / Building Products | <input type="checkbox"/> Healthcare                        | <input type="checkbox"/> Signage / Wayfinding                |
| <input type="checkbox"/> Architects / Designers            | <input type="checkbox"/> Hospitality                       | <input type="checkbox"/> Sound Control / Masking / Acoustics |
| <input type="checkbox"/> Art Gallery                       | <input type="checkbox"/> Kitchen / Bath                    | <input type="checkbox"/> Stone & Tile                        |
| <input type="checkbox"/> Association                       | <input type="checkbox"/> Landscape / Outdoor               | <input type="checkbox"/> Sustainable / Wellness              |
| <input type="checkbox"/> Builder / Developer               | <input type="checkbox"/> Lighting                          | <input type="checkbox"/> Technology / Innovation             |
| <input type="checkbox"/> Carpet & Flooring                 | <input type="checkbox"/> Magazines                         | <input type="checkbox"/> Windows & Doors                     |
| <input type="checkbox"/> Ceiling / Wall Systems            | <input type="checkbox"/> Materials / Finishes              | <input type="checkbox"/> Window Treatments                   |
| <input type="checkbox"/> Commercial / Workspace            | <input type="checkbox"/> Media                             |  |
| <input type="checkbox"/> Custom / Specialty                | <input type="checkbox"/> Paint & Wallpaper                 |  |

The exhibitor listing is a valuable resource for our audience; therefore, Show Management reserves the right to edit the exhibitor listed categories.

## 3. Booth Preference

For booths 100 sq.ft. or less

All booths 100 sq.ft. or less include 8ft. high white, gallery style hard walls.

	Booth fee before Aug 31	Booth fee after Aug 31
<input type="checkbox"/> 5' x 10' inline	= \$3,200 CAD + HST	= \$3,300 CAD + HST
<input type="checkbox"/> 5' x 20' inline	= \$5,800 CAD + HST	= \$5,900 CAD + HST
<input type="checkbox"/> 5' x 20' corner	= \$5,800 CAD + HST	= \$5,900 CAD + HST
<input type="checkbox"/> 10' x 10' inline	= \$5,700 CAD + HST	= \$5,800 CAD + HST
<input type="checkbox"/> 10' x 10' corner	= \$5,700 CAD + HST	= \$5,800 CAD + HST

For booths over 100 sq.ft.

Exhibit Space is \$37/sq.ft. until Wednesday, August 31, 2022.

Exhibitor Space is \$38/sq.ft. as of Thursday, September 1, 2022.

Corner fees are an additional \$400/corner and are applicable on all open corners. NOTE: Booths over 100 sq.ft. are raw space only.

- 10' x 20'
- 20' x 20'
- 20' x 30'
- 800 sq.ft. or more

Booth Location Preference

Please refer to the attached floor plan and indicate below your three choices in booth location preference. We will endeavor to accommodate one of your choices. Show Management reserves the right to alter and/or change the floor plan.

1st choice: \_\_\_\_\_

2nd choice: \_\_\_\_\_

3rd choice: \_\_\_\_\_

# Re-sign Application IDS23 Main (Hall D & E)

Interior Jan 19-22  
Design 2023  
Show Toronto

Presented by

Miele



## 4. Communication

I agree to allow the Interior Design Show (IDS Toronto) to contact me by email regarding information as it pertains to the event which may include the following: contracting, general information about exhibiting, exhibitor information and event newsletter.

I agree to allow the Interior Design Show (IDS Toronto) to share my contact information with exclusive show suppliers as it pertains setting up for the event. These suppliers provide services such as but not limited to: Material Handling, Lighting & Electrical, Parking passes, Show Guide Publishing, etc.

For more information or to unsubscribe from receiving any further commercial electronic communications from Informa Canada Inc., please contact a representative at 20 Eglinton Ave. West, suite 1200, Toronto, M4R 1K8 c/o Interior Design Show Toronto or by email at [Info@InteriorDesignShow.com](mailto:Info@InteriorDesignShow.com)

## 5. Read Carefully

Applicants are hereby notified that Show Management is under no obligation to assign any space rental but reserves the right to determine the location of any space rental and to assign a different location from the space occupied by the applicant in any previous Show. Show Management shall not be held responsible for any damage, loss of business or inconvenience suffered by any applicant due to assignment or non-assignment of rental space. Should this application be accepted, Show Management shall send the applicant a booth confirmation clearly indicating the location of the space rental.

I agree to comply with Ontario's Occupational Health & Safety Act and its applicable Regulations and to ensure that all staff and third-party contractors are equipped with CSA approved steel toed boots/shoes, hard hats, hi-visibility vests and other Personal Protective Equipment as needed, which must be worn on the Show floor during move-in and move-out.

**CANCELLATION & RELOCATION POLICY:** The contract may be cancelled by the Exhibitor up to 120 days prior to the show, in which case the Exhibitor accepts responsibility for paying 50% of the amount of the contract. Any Exhibitor who cancels within 120 days prior to the show will be liable for 100% of the amount of the contract. Exhibit space not claimed by 12:00 noon one day prior to the opening of the Show will revert back to the show to be utilized at the discretion of Show Management. By canceling this contract, the Exhibitor forfeits all rights or claims to the allocated space and Show Management is free to rent it to others and collect the cancellation charge as liquidated damages and not as a penalty. Management reserves the right to relocate the exhibitor in space other than specified herein. A change in location shall not relieve the Exhibitor of their obligations hereunder.

International shipments of products and booth display must clear Canadian Customs by December 1, 2022. Show Management must be informed by December 1, 2022 if the product/booth display has not been released by Canadian Customs. Should an International Shipment not clear customs by this day, Show Management reserves the right to release and/or reallocate the space and shall in no event be required to make any rebate or refund to the exhibitor.

## 6. Booth Design

As a design fair, it is expected that attention be given to the booth design and presentation of product. Items to consider (but not limited to) are: overall design aesthetic, merchandising, wall treatment, flooring and lighting. Priority and preference will be given to exhibitors who design new booth spaces and who use professional interior designers/architects for the design of their exhibit space. The name of the firm should be included with the proposed design.

**Overhead Signage and Lighting & Sound:**

Please be advised that you must provide lighting for your booth display. It is mandatory that each booth is properly lit. Each exhibitor must order power directly from the facility. (Order form will be included in the Exhibitor Kit). The overhead lighting at the Metro Toronto Convention Centre will not be sufficient.

- No overhead trade banners are permitted.
- No clip on lights are permitted.
- No pop up displays or roll up banners are permitted. Suspended installations and lighting are welcome, please send to management for approval.
- Compromising the sound in neighboring booths will not be permitted.

Your booth design must be submitted before your space can be confirmed.

## 7. Additional Exhibitor Marketing Opportunities

In addition to an exhibitor listing, there are several additional marketing opportunities available. Please contact Show Management for more information on the following:

- IDS Newsletter Advertising
- Social Media Advertising
- Conference Sponsorship
- IDS Sponsorship

## 8. Submit this form

Submit this form to:

**Catia Varricchio**

[catia.varricchio@informa.com](mailto:catia.varricchio@informa.com)

416-960-4511