

THE INTERIOR DESIGN SHOW

**TORONTO
APPLICATION 2025**

The Interior Design Show is Canada's premier showcase of new products and furniture, superstar designers and avant-garde concepts from North America and beyond.

**METRO TORONTO CONVENTION CENTRE
NORTH BUILDING**

**OPENING
NIGHT PARTY**

Thurs Jan 23
7pm-11pm

**TRADE
DAYS**

Thurs Jan 23, 9am-4pm
Fri Jan 24, 9am-6pm

**PUBLIC
DAYS**

Sat Jan 25-Sun Jan 26
9am-5pm

TORONTO APPLICATION 2025

THE INTERIOR DESIGN SHOW

1. Contact Information

Company Name: _____

Banner Name: (Company Name as it should appear in Exhibitor Listing, IDS Website, etc.)

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone: _____ Contact Mobile: _____

Address: _____

City: _____

Province/State/Country: _____

Postal Code/Zip Code: _____

Website: _____

Booth Design Firm: _____

2. Exhibitor Categories Selection

Please select the category/categories that best describe your business (maximum 4 allowed):

- | | | |
|--|--|--|
| <input type="checkbox"/> Academic / Education | <input type="checkbox"/> Fabrics / Textile / Wallcoverings | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Accessibility | <input type="checkbox"/> Furniture | <input type="checkbox"/> Senior Living |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Hardware | <input type="checkbox"/> Services |
| <input type="checkbox"/> Architectural / Building Products | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Signage / Wayfinding |
| <input type="checkbox"/> Architects / Designers | <input type="checkbox"/> Hospitality | <input type="checkbox"/> Sound Control / Masking / Acoustics |
| <input type="checkbox"/> Art Gallery | <input type="checkbox"/> Kitchen / Bath | <input type="checkbox"/> Stone & Tile |
| <input type="checkbox"/> Association | <input type="checkbox"/> Landscape / Outdoor | <input type="checkbox"/> Sustainable / Wellness |
| <input type="checkbox"/> Builder / Developer | <input type="checkbox"/> Lighting | <input type="checkbox"/> Technology / Innovation |
| <input type="checkbox"/> Carpet & Flooring | <input type="checkbox"/> Magazines | <input type="checkbox"/> Windows & Doors |
| <input type="checkbox"/> Ceiling / Wall Systems | <input type="checkbox"/> Materials / Finishes | <input type="checkbox"/> Window Treatments |
| <input type="checkbox"/> Commercial / Workspace | <input type="checkbox"/> Media | |
| <input type="checkbox"/> Custom / Specialty | <input type="checkbox"/> Paint & Wallpaper | |

The exhibitor listing is a valuable resource for our audience; therefore, Show Management reserves the right to edit the exhibitor listed categories.

3. Booth Preference

Booth fees increase on September 1, 2024.

Exhibit rate is \$40/sq.ft. until August 31, 2024. Exhibit rate increases to \$42 on September 1, 2024. Corner fees are an additional \$400/corner and are applicable on all open corners. NOTE: Booths are raw space only.

For booths 100 sq.ft. or less

All booths 100 sq.ft. or less include white hard walls (8ft. high and overhead electrical (1500 watts)).

	Booth fee until Aug 31	Booth fee as of Sept 1
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- | | | |
|---|---------------------|---------------------|
| <input type="checkbox"/> 5' x 10' inline | = \$3,700 CAD + HST | = \$3,800 CAD + HST |
| <input type="checkbox"/> 5' x 20' inline | = \$6,400 CAD + HST | = \$6,600 CAD + HST |
| <input type="checkbox"/> 5' x 20' corner | = \$6,400 CAD + HST | = \$6,600 CAD + HST |
| <input type="checkbox"/> 10' x 10' inline | = \$6,300 CAD + HST | = \$6,500 CAD + HST |
| <input type="checkbox"/> 10' x 10' corner | = \$6,300 CAD + HST | = \$6,500 CAD + HST |

For booths over 100 sq.ft.

Exhibit Space is \$40/sq.ft. until August 31, 2024.

Exhibit Space is \$42/sq.ft. as of September 1, 2024.

Corner fees are an additional \$400/corner and are applicable on all open corners.

NOTE: Booths over 100 sq.ft. are raw space only.

- 10' x 20' 20' x 20' 20' x 30' 800 sq.ft. or more

4. Booth Design

As a design fair, it is expected that attention be given to the booth design and presentation of product. Items to consider (but not limited to) are: overall design aesthetic, merchandising, wall treatment, flooring and lighting. Priority and preference will be given to exhibitors who design new booth spaces and who use professional interior designers/architects for the design of their exhibit space. The name of the firm should be included with the proposed design.

Overhead Signage and Lighting & Sound:

Please be advised that you must provide lighting for your booth display. It is mandatory that each booth is properly lit. Each exhibitor must order power directly from the facility. (Order form will be included in the Exhibitor Kit). The overhead lighting at the Metro Toronto Convention Centre will not be sufficient.

- No overhead trade banners are permitted.
- No clip on lights are permitted.
- No pop up displays or roll up banners are permitted. Suspended installations and lighting are welcome, please send to management for approval.
- Compromising the sound in neighboring booths will not be permitted.

Your booth design must be submitted before your space can be confirmed.

5. Submit this form

Submit this form to:

Catia Varricchio, catia.varricchio@informa.com, 416-960-4511

