

## Why Lead Retrieval?

MicroSpec, the official lead retrieval service provider for the event, offers you a fast, easy and reliable electronic method of capturing sales leads. Simply scan a barcode on the attendee's badge and the registration information from that attendee is recorded in your system. No need to collect business cards - which most attendees do not carry.

The options available to you are listed below. Just click on the ORDER NOW button at the bottom of the page to secure your unit. If you have any questions regarding any of our services, please call our Lead Retrieval hotline at 888-780-9825 x212 or email us at [leadretrieval@microspec.com](mailto:leadretrieval@microspec.com)

### Products



#### The Mini Scanner

**\$325.00**

These units are the most simple and effective on the market today. They are compact, cordless and can be worn around your neck or placed in your pocket. These non-invasive, non-contact units scan from a distance of 12 inches. Simple to use, just press one button and scan the attendees badge. Instant visual and audible signal identify that the lead is captured in the scanner.

Getting your leads is even simpler. Just drop off the unit at the end of the show and your leads will be online to you within hours of show close.

Want to further qualify your leads? Just pick up a [leads qualifier sheet](#) or customize your own for a nominal fee.



#### Leads123 Mobile App - 1 License

**\$325.00**

**Leads123** is the newest addition to MicroSpec's robust suite of lead retrieval and attendee tracking solutions. Available for download on both iOS and Android devices, this versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smartphones or tablets, and then securely access this data in real time from any location. FREE Custom Followup Codes. (These codes are programmed directly on your device after activation. You do not need to add this option to your order.)

Note: It is highly recommended that your mobile device have an autofocus camera in order to scan the badge. All current devices have this but if you have an older unit (ie: iPad 2 or iPhone 3) you will not be able to scan. You will however be able to enter the badge number manually into the system. Although your leads are available online, we also recommend that you have email on the device so that you can send the leads to yourself or someone else at any time.

Important Note: Multiple licences CANNOT be shared among different exhibiting companies. All leads from multiple devices are pooled to the company that places the order.

### Bundles



#### Mobile 3 Bundle

**\$525.00**

- 3 licenses of our Android or IOS app (for use by single exhibiting company only)
- 1 Exhibitor Link Upgrade



#### Mini 3 Bundle

**\$525.00**

- 3 mini Scanners
- 1 Set Custom Follow Up Codes
- 1 Exhibitor Link Upgrade

### A la carte



#### Custom Followups

**\$50.00**

Custom follow-ups are a set of post-show actions attached to a persons record scanned at the event. They tell you what mode of follow-up is required for a particular attendee, narrowing down your phone calls, emails, mailings, etc specifically to what you selected. You can have up to 50 customized follow-ups.

### Bundles



#### Mobile 10 Bundle

**\$1,000.00**

- 10 licenses of our Android or IOS app (for use by single exhibiting company only)
- Exhibitor Link Upgrade

Please note: Early bird pricing is only in effect until Jan 6, 2023

[Order Now](#)

[Already Ordered - Need to Update](#)

For any questions please contact MicroSpec at [leadretrieval@microspec.com](mailto:leadretrieval@microspec.com) or 416-780-9825.